imagine purpose™

+ Supplemental

Grades K–12

Imagine Purpose™

A complete, CASEL-aligned, age appropriate character education solution

imagine plus

Character Education for the Whole School Community

Increase positive attitudes and behaviors

Imagine Purpose offers:

Foundational Character Education for K–5

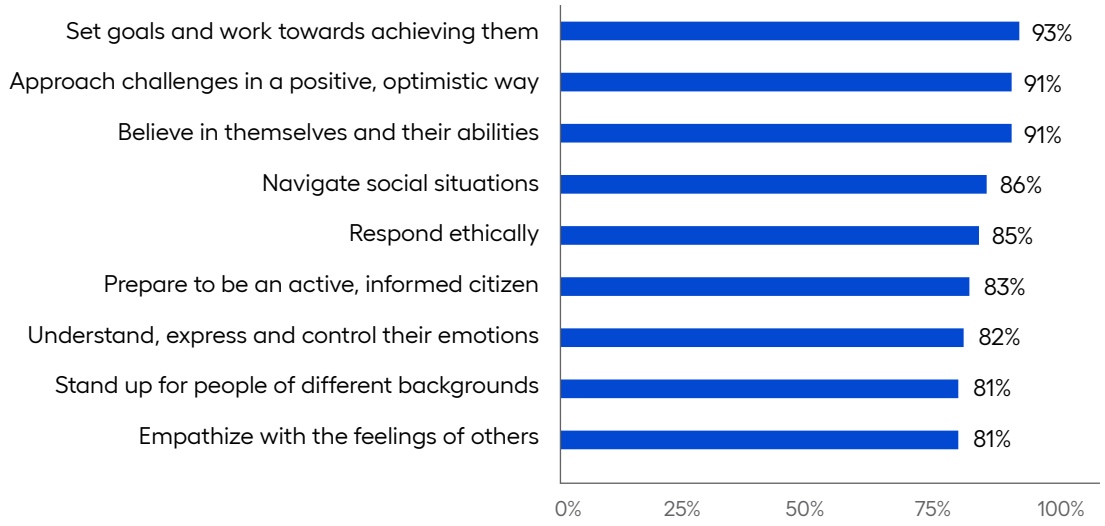
Our age-appropriate approach introduces students to six primary emotions. They practice recognizing these emotions in themselves and others first, then move toward regulating their emotions and appropriate emotional responses to others.

Universal Character Education for 6–12

This rich curriculum includes nine fully customizable courses and an intervention library with over 125 topics. All lessons align to Multi-Tiered Systems of Support (MTSS) and Positive Behavior Interventions and Supports (PBIS) best practices.

Parents support teaching character education skills

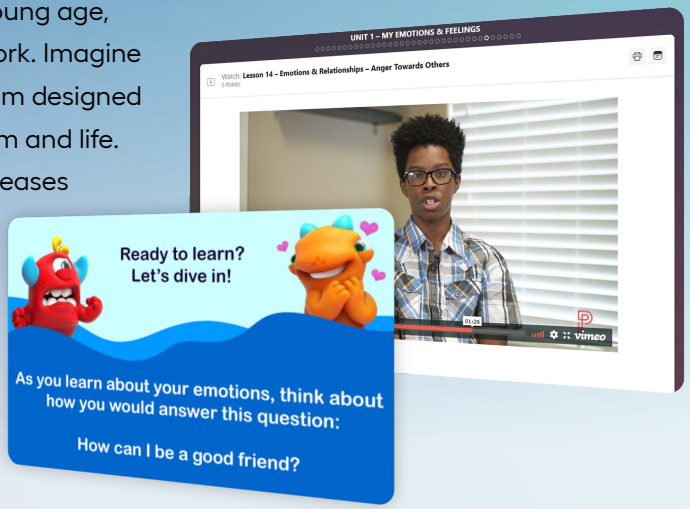
Percentage of parents responding schools should teach how to:



Source: Fordham Institute Research. Author: Adam Tyner. Year conducted: 2021.

Help all students build a foundation for success

When students learn character education skills at a young age, they develop better empathy, self-control, and teamwork. Imagine Purpose K–5 is a scaffolded, age-appropriate curriculum designed to equip students with skills to succeed in the classroom and life. Access to early, foundational character education increases educational equity by ensuring that all students are prepared to navigate the challenges and complexities they face.



Based in research, designed for students

Our CASEL-aligned curriculum ensures students learn foundational character education skills across the five CASEL-defined competencies: self-awareness, self-management, social awareness, relationship skills, and responsible decision-making. Students learn to identify their emotions and communicate their feelings with help from The Sparks, a "cosmic crew of emotions."

5 CASEL-Defined Competencies

- ✓ Self-awareness
- ✓ Self-management
- ✓ Social awareness
- ✓ Relationship skills
- ✓ Responsible decision-making

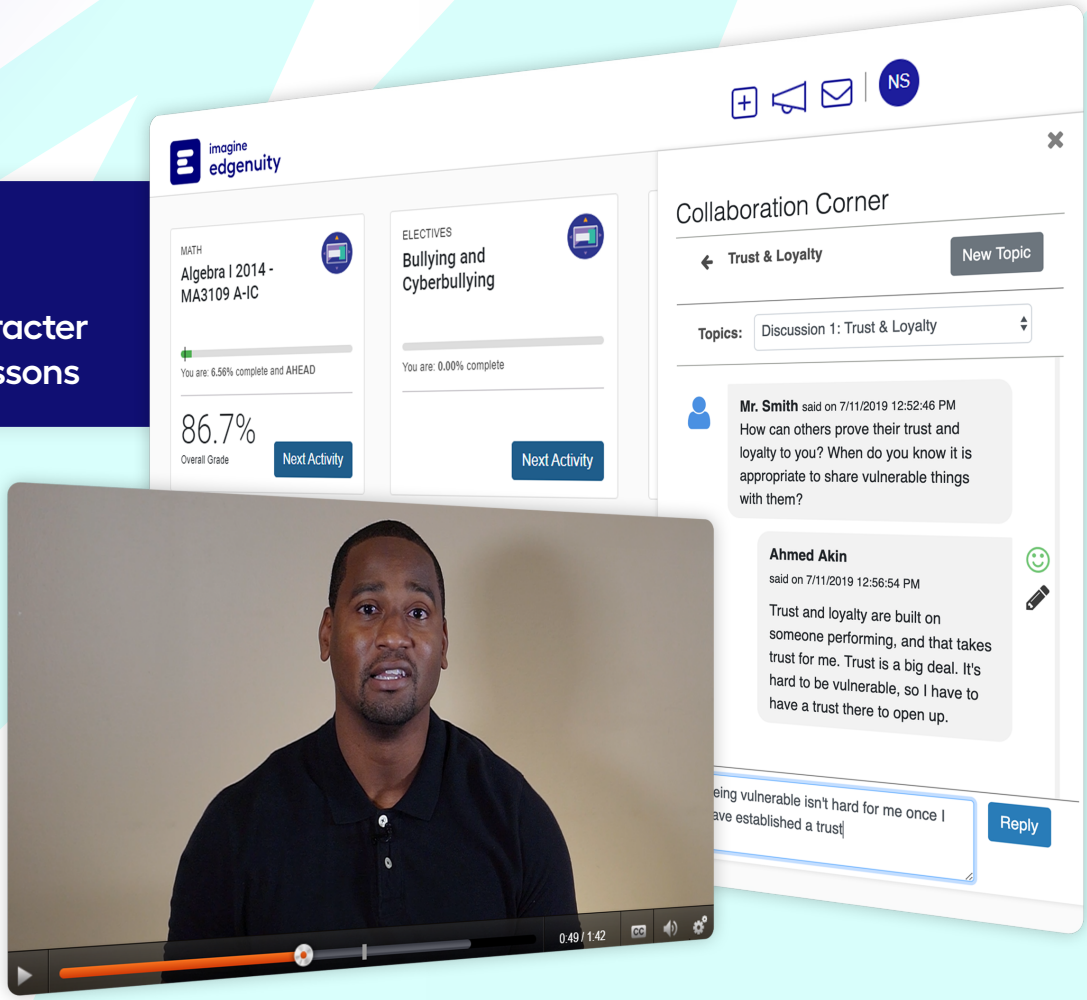
Comprehensive character education to meet student needs

Students have the world at their fingertips, with social networks spanning the globe and access to more information than ever before. Unfortunately, that access also comes with increased stress, lowered self-confidence, and information overload. Imagine Purpose 6–12 is a robust character education curriculum designed to support all students as they navigate challenges, define their purpose, and set goals for success.

Give students exactly what they need with over 100 hours of lessons offering a vast breadth of purpose guides to share their own experiences, along with suggestions for making healthy choices and building strong relationships.

100+

hours of character education lessons



All students need some character education, some students need more

Nine full character education courses help educators easily implement a relevant character education curriculum. Fully customizable, these courses are a powerful way to build character education into your school community by providing exactly what your students need.

All of our lessons are also available by topic in the intervention library so that you can build a fully customized course or assign specific content to individual students. This flexible approach to character education gives educators the ability to easily adapt and offer support for all students.

Nine Courses

1. Character & Leadership Development
2. College & Career Readiness
3. Mental Health & Wellness
4. Personal Development
5. Social & Emotional Success
6. Unlock Your Purpose
7. Climate & Culture Transformation
8. Restorative Practices & Principles
9. Trauma Informed Living

Library of Topics

- Understanding Anxiety
- Regulating Anger and Temper
- Being Yourself with Pride and Confidence
- Advancing Everyday Communication Skills
- Impacting & Contributing to My Community
- Living Above Vaping and Juuling
- Considering the Impact of Drugs on My Relationships
- Restorative Practices: Taking Accountability for My Circumstances
- Evaluating the Quality of My Judgements
- Overcoming Gangs, Guns, and Fighting
- Managing My Mood and Behavior
- Embracing Diversity
- Coping with Grief, Loss, and Shame
- Accepting & Taking Responsibility
- Finding a Mentor
- Learning Resiliency, Elasticity, and Coping Strategies
- Living by Character, Values, and Purpose

Flexible Implementation Options as Unique as Your Goals

Infusing character education throughout the day helps students apply the skills they learn in various relational and academic settings. With no one-size-fits-all model, our robust online and offline curriculum can help you fit character education into your community.

WHOLE-CLASS
Educators can facilitate synchronous character education lessons and discussions as a part of community building, goal setting, problem solving, and relationship modeling. This model helps students find character education connections in other subject areas.

INDEPENDENT
Students can work independently and asynchronously on their lessons — creating time for self-reflection and application. Make it one element of your character education implementation, a focused intervention, or a whole-child approach to learning.

HYBRID
Students work independently and prepare for class discussions, activities, and creative projects. For example, educators can focus on building resilience as students start a new math unit or consider a literary character's life choices.

"Imagine Purpose's focus on engaging the student with activities connecting them to the teacher, fellow classmates, and their community is a refreshing change of pace. I believe these courses will challenge today's 21st-century learners while giving them skills and advantages that will pay dividends in their post-secondary work."

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Anthony S., educator at Lakeview High School, Roseville, MI

imagine purpose™

Build a foundation for lifelong learning

Help students increase self-confidence, build and maintain healthy relationships, increase academic excellence, improve behavior, and find success both in and out of school with a rich character education curriculum.

imagine learning
empower potential™

imaginelearning.com/imagine-purpose

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